

# THE POSITIVE LEADER

## Inspiring People To Be Their Best Selves At Work

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### A Two Day Workshop

In today's quickly changing, always challenging, and all too fearful world there's one ability that can help any leader access the energy, enthusiasm and brilliance of his or her workforce - and that is the ability to create what Harvard's Tal Ben Shahar calls "Positive Capacity."

Leaders who know how to cultivate positive emotion in the workplace tap into an endless well of psychological capital – hope, optimism, confidence, resilience – that has the power to keep the organization innovating, creating value and astonishing their customers even in tough times.

Drawing from the wealth of evidence in the fields of Positive Psychology, Positive Organizational Scholarship, Neuroscience, Wellness and Energy Medicine we now have a deeper understanding of how the human system performs and what it takes to attain a state of "full engagement." With tools that have emerged from these fields *only in the last several years*, leaders today have access to the leverage they need to inspire high performance in themselves and others. Propelled by scientific evidence we now understand under which conditions people flourish and organizations thrive. *Is yours thriving?*

JoAnna Brandi, a graduate of Dr. Martin Seligman's Authentic Happiness Coaching program is a part of the Founders Group of the International Forum of the Positive Workplace Alliance. In this forum, members discuss, study and mastermind with luminaries in these emerging fields of discovery. Members then use what they learn to enrich their own fields of expertise. JoAnna has developed a two day workshop entitled The Positive Leader - Inspiring People To Be Their Best Selves At Work.

This program was designed especially for companies who want to transform their customer service into what she calls "Exquisite Customer Care." This requires people in the organization that willingly contribute discretionary effort – the "going the extra mile behavior" that delights customers. The Positive Leader inspires that effort in dozens of ways every day. This workshop will teach your company leaders how and why to:

- Cultivate more positive emotion
- Enable outstanding behavior
- Increase employee productivity and performance
- Use positive communication with customers as well as employees
- Consistently build stamina and resilience into the organization
- Challenge their own limiting beliefs about "business as usual"
- Encourage people to bring their best selves to work
- Increase employee and customer engagement
- Connect people with profitability

Call JoAnna today 561-279-0027 to reserve a date and bring the many benefits of Positive Leadership to your company. It's a positive step towards bringing more happiness and well being to your customers, employees and your bottom line.



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